

# 50<sup>th</sup> ESCP PRAGUE SYMPOSIUM 2022

Sponsorship and Exhibition Brochure

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**Polypharmacy and ageing**  
– highly-individualized, person-centered care

October 19 - 21, 2022

Prague, Czech Republic

Congress & Wellness Hotel Olšanka



# Welcome Word

Dear colleagues,

Ageing of the world population is an issue of broad interest due to expected changes in the health and social systems and economics of many countries all over the world. Older adults also often suffer from multiple disorders and utilize more medicines, therefore rational, effective, and safe drug use of medications in this population is an important health and socio-economic issue.

We decided to organize our 2022 European ESCP Symposium with a special focus on lectures, workshops and international networking activities devoted to safe and effective pharmacotherapy in older adults and impact of polypharmacy and inappropriate geriatric prescribing on individuals and the society. The ESCP Symposium 2022 will be held **from 19th to 21st October 2022 in Congress Venue and Hotel Olšanka, Prague, Czech Republic and entitled “Polypharmacy and ageing - opportunities for highly individualized, interprofessional, patient-centered care”**.

Subtopics covered in the scientific program will be: population ageing and preparedness of healthcare systems for demographic, social and economic changes; medication efficacy and safety, deprescribing strategies and changes in therapeutic value of drugs in the aged; geriatric frailty, drug risks and polypharmacy; palliative care; education and clinical practice ensuring highly individualized pharmacotherapy, interprofessional care across various settings and active involvement of patients in shaping the policy and safe medication practice at micro-, meso- and macro-levels (see Subtopics of the ESCP Symposium). This event should also underline the importance of patient-centered approach, shared-decision making in rational pharmacotherapy and emphasize interprofessional cooperation of various experts, including experts from different fields of medicine and pharmacy, researchers, politicians, drug regulators, etc. **During the event we will celebrate the 50<sup>th</sup> anniversary of organizing of our European congresses.**

We organize this 2022 European Symposium in a hybrid form (on-site and online form) and in case of problematic epidemiological situation in the autumn 2022 we are fully prepared to move this event to online form.

**We would like to invite you and your firm to sponsorship of this highly professional congress, traditionally attended by clinical pharmacists and various healthcare professionals from Europe and other countries.**

**It will be our great pleasure if you become a sponsor of our Symposium!**

**We thank you and your firm in advance for your cooperation!**

With best regards!

**Assoc. Prof. Daniela Fialová, PharmD, Ph.D.**

Prague 2022 ESCP Symposium President and Organizing Committee Chair

**Prof. Derek Stewart, PgCert, BSc (1st), MSc, PhD, FRPharmS, FFRPS**

President of the European Society of Clinical Pharmacy

**Dr. Monika Lutters, PharmD, Ph.D.**

Scientific Committee Chair and Treasurer of the ESCP

# About the ESCP

The European Society of Clinical Pharmacy (ESCP) is the European organization that promotes, supports, implements, and advances education, practice and research in clinical pharmacy, focusing on appropriate, safe and cost-effective use of medications and pharmacotherapeutic strategies in various cohorts of patients in various settings of care, with the aim to optimize patient outcomes and society well-being. ESCP is an interdisciplinary platform for collaborators from various fields of healthcare. It's a society with a long tradition (founded in 1979) having members among clinical practitioners, researchers, and educators from various countries of Europe. This society constantly supports the rational development and promotion of safe and effective use of medicines, as well as medicinal products and devices, by the individuals and the society. ESCP encourages innovative education, research and clinical training and collaborates with many medical and pharmaceutical societies in Europe, USA, and other continents.

## Prague ESCP Symposium 2022 subtopics

- Population ageing in EU and non-EU countries and **preparedness of healthcare systems on demographic, social and economic changes**
- **Geriatric medication safety, deprescribing strategies and availability of interprofessional medication review and medication management services for older adults** in different settings of care and different countries
- **Geriatric frailty, biological age, and challenges in reducing geriatric morbidity, disability, and mortality**
- **Prevention of adverse drug events and reducing the geriatric drug risks and risky polypharmacy**
- **Taking care of patients in the end of life and modern palliative care** ensuring optimal symptoms control, choosing appropriate drug formulation and deprescribing of inappropriate or useless medicines
- **Education and clinical practice ensuring highly individualized pharmacotherapy across various clinical fields** and safe transition of a patient across different settings of care
- **Innovative models for development of interprofessional collaboration** in rational geriatric pharmacotherapy
- **Patient-centered approach and active involvement of older adults in shaping the policy and safe medication practice at micro-, meso- and macro-levels**

# Prague ESCP Symposium 2022 Committees

## Organising Committee (OC)

- Assoc. Prof. Daniela Fialová, Ph.D. - ESCP Symposium and Organizing Committee Chair, General Committee of the ESCP
- Prof. Derek Stewart, PgCert, BSc (1st), MSc, PhD, FRPharmS, FFRPS- President of the ESCP
- PharmDr. Jana Gregorová – OC Vice-Chair, Chair of the Czech Professional Society of Clinical Pharmacy, Czech Medical Association J. E. Purkyně, Czech Republic
- Dr. Edwin van Aalten - International Office, ESCP
- Anita de Smet - International Office, ESCP
- PharmDr. Anna Oleárová, Ph.D. - OC member, General Committee ESCP, Slovak Republic
- PharmDr. Hana Kotolová, Ph.D. – OC member, Faculty of Pharmacy, Masaryk University, Czech Republic
- PharmDr. Simona Dvořáčková -OC member, Faculty of Pharmacy, Charles University, Czech Republic
- PharmDr. Ivana Tašková – OC member and Board member, Czech Professional Society of Clinical Pharmacy

## Scientific Committee (SC)

- PharmDr. Monika Lutters, Ph.D. – Scientific Committee Chair, General Committee of the ESCP
- PharmDr. Milada Halačová, Ph.D. – Scientific Committee Vice-Chair, Chair of the Section of Clinical Pharmacy of the Czech Pharmaceutical Society, Czech Medical Association J. E. Purkyně, Czech Republic
- PharmDr. Cathal Cadogan, Ph.D. – SC member, Research Committee of the ESCP
- PharmDr. Kateřina Malá, Ph.D. – SC member, Educational Committee of the ESCP
- PharmDr. Dalibor Černý, Ph.D. – SC member, Board member of the Section of Clinical Pharmacy, Czech Pharmaceutical Society, Czech Medical Association J.E.Purkyně, Czech Republic
- PharmDr. Jan Hartinger, Ph.D. - – SC member, Board member of the Czech Professional Society of Clinical Pharmacy, Czech Medical Association J.E.Purkyně, Czech Republic

## Honorable guests (Czech Republic, Europe)

- prof. PharmDr. Jaroslav Květina, Ph.D.
- prof. RNDr. Jiří Vlček, Ph.D.
- prof. RNDr. Ludmila Kameníková, Ph.D.
- Minister or representative of the Ministry of Health, Czech Republic
- Chair or representative of the State Institute for Drug Control, Czech Republic
- Deans of the Faculties of Pharmacy, Charles University and Masaryk University, Hradec Králové and Brno, Czech Republic
- Chairs of collaborating pharmaceutical and medical societies, Czech Republic
- Chairs of collaborating pharmaceutical and medical societies in Europe

## Congress timelines

**01.02.2022** Workshop proposals submission Opening

**01.03.2022** Abstract Submission Opening

**31.03.2022** Workshop proposals submission Deadline

**01.04.2022** Registration Opening

**18.05.2022** Abstract Submission Deadline

**06.07.2022** Notification sent to abstract submitters

**31.07.2022** Early Bird Registration Deadline

**15.09.2022** Late Registration Deadline

## Sponsorship Opportunities

We invite you to promote your company in on-site or on-line form of this congress event in an effective way, using forms of sponsorship you prefer as well as the amount of sponsorship support you decide to offer.

Delegates welcome the opportunity to tap into the expertise provided by exhibitors and in addition to the commercial exhibits, coffee breaks may be used as an opportunity to draw the attention of delegates to visit booths, sponsors' Symposia and other promotional events. Gaming options (e.g., interactive quizzes) may be used to ensure interaction with sponsors at the booths or during Symposia.

Sponsors will be provided with a unique opportunity to gain direct access to Symposium on-site and online materials and to interact with participants of our event from different fields of medicine and pharmacy.

The sponsors' contribution is recognized as a valuable enhancement of the Symposium, the options listed below can be subject to negotiation.

## Sponsorship Packages

Sponsors supporting the Symposium to a certain value will be acknowledged based on different levels of sponsorship as follows:

Gold Sponsor	Silver Sponsor	Bronze Sponsor
Minimum contribution: 5 000 €	Minimum contribution: 2 000 €	Minimum contribution: 1 000 €
<b>Delegate full registrations</b>		
4	2	1
<b>Visibility options</b>		
Booth (on-site and/or virtual booth in case of only online form) with Gaming options	Booth (on-site and/or virtual booth in case of only online form)	Booth (on-site and/or virtual booth in case of only online form)
<b>General benefits**</b>		
Logo on conference webpage Recognition as a sponsor in the presentation that runs during breaks in the symposium Company listed as a partner with logo included in the downloadable Program Book Acknowledgement during the opening and closing ceremonies	Logo on conference webpage Company listed as a partner with logo included in the downloadable Program book Acknowledgement during the opening and closing ceremonies	Logo on conference webpage Acknowledgement during the opening and closing ceremonies

*\* All prices shown are exempt of VAT. ESCP will invoice the sponsor. \*\* The virtual booth includes the possibility to have online meetings and discussions between the sponsor and individual participants. It also includes the possibility to download product information, presentation slides and/or other material deemed of interest by the sponsor to the Symposium participants. \*\*\* General Benefits: Partners can use the symposium logo for their own advertising after consulting with the organizers. The Organizational Committee and ESCP is flexible to discuss various proposals on sponsorship prices and expected benefits.*

## Sponsorship Items\*

Satellite Symposium	3 500 – 5 000 EUR
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*\* All prices are exempt of VAT.*

Sponsors are given an opportunity to organize a satellite symposium within the Symposium program, becoming fully entitled to the classification of a Gold Sponsor in case of sponsorship equal or over 5000 EUR excluding VAT. A virtually equipped meeting room will be available. The topic and speakers of the Symposium may be suggested by the Sponsor and agreed with the Scientific committee.

Symposium can be organized in a format of smaller event (45 mins, 3500 EUR excluding VAT) or bigger event (60 mins, 5000 EUR excluding VAT)

## Exhibitors Registrations

All exhibitors are required to register as a participant. However, based on the Gold, Silver or Bronze option the sponsor is entitled to several free registrations.

Exhibitors, after registration as participants, gain full access to all parts of the Symposium.

### Other formats of Support of Participants:

- Offering registration fees to 3 participants at a member fee (+ receiving one extra for free) – Bronze Sponsor including the listed general benefits but without virtual booth
- Offering registration fees to 6 participants at member fee (+ receiving two extra for free) – Silver Sponsor including the listed general benefits but without virtual booth
- Offering registration fees to 12 participants at member fee (+ receiving four extras for free) – Gold Sponsor including the listed general benefits but without virtual booth
- Awards to the best works presented (oral communication, poster, and poster discussion forum presentations) – the award is the payment of a free registration for the next year's conference in the value of 700€. If this support is chosen, the award will be named after the company/association attributing the award.

### The role of Supporters

Supporters are committed to making the conference successful and will have their institutional logo acknowledged on slides shown during the opening and closing ceremony of the Symposium as well as on the conference webpage.

## Contact

To secure your sponsorship level and book an exhibition space, please contact:

#### Symposium Secretariat

ESCP International Office (IO)/Theda Mansholtstraat 5B/NL-2331 JE Leiden/Netherlands

[international.office@escpweb.org](mailto:international.office@escpweb.org), +31 71 576 61 57

and

Dr. Ivana Tašková, member responsible for sponsorship in Prague OC ESCP, e-mail: [taskova.ivana@gmail.com](mailto:taskova.ivana@gmail.com)

Dr. Monika Lutters (Treasurer of the ESCP), member responsible in the ESCP General Committee for sponsorship, email: [Monika.Lutters@ksb.ch](mailto:Monika.Lutters@ksb.ch)

# Order Form

Company name\*:

Contact person\*:

Email\*:

Phone number\*:

Invoicing address\*:

Postal address:

VAT number\*:

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Package Type	Price exempt VAT	Sponsorship Itms.	Price exempt VAT
Gold	5 000 EUR		3500 EUR (45 min.) <input type="checkbox"/>
		Satellite Symposium	5000 EUR (60 mins) <input type="checkbox"/>
Silver	2 000 EUR		
Bronze	1 000 EUR		





# General Terms and Conditions

The following General Terms and Conditions have been established by the ESCP 2022 “Symposium Secretariat” (ESCP International Office) to set out rights and obligations of the “Partner” (COMPANY) towards the Symposium Secretariat and vice versa.

## Agreement

By submitting the order form incorporating these terms by reference, the Partner accepts General Terms and Conditions, conditions contained in the Sponsorship and Exhibition Brochure.

Confirmation, in writing, of the allocation of a Sponsorship/Exhibition constitutes the establishment of an agreement between the Partner, Treasurer and the Symposium Secretariat.

If desired by the Partner, a separate sponsorship agreement can be drawn up with additional clauses as specified by the Partner.

This Agreement then contains the entire understanding between the parties with respect to the Event sponsorship/exhibition benefits and obligations and supersedes all prior oral and written understandings, arrangements, and agreements between the parties.

Applications will be processed in order of receipt. Exclusive sponsorship items and exhibition space will be allocated on the first come, first served basis. The Symposium Secretariat reserves the right to rearrange the exhibitors’ platform.

## Rights and obligations

The Partner is entitled to benefits as listed in the Sponsorship and Exhibition Brochure. The Symposium Secretariat shall provide the Sponsor benefits (as stated in the Sponsorship and Exhibition Brochure) and organize the Event using reasonable skills and care and will consult with the Partner on aspects of the Event where he deems appropriate.

Scientific program and Events organized by the Partner. Scientific meetings for delegates organized by the Partner must not overlap with the Event official scientific program. The Partner acknowledges this and will act accordingly.

## Logo and web link

The Partner is required to submit a web link and a company logo in high-resolution AI or EPS format upon confirmation of allocation of a Sponsorship.

## Event promotion

The Partner will promote the Event in a positive manner to their clients.

Payment Terms. The Partner shall pay the Symposium Secretariat the total amount invoiced by wire

transfer to the bank account specified below (unless a different account is mentioned in the invoice). All invoices must be paid in full by the Company within thirty (30) days from the date of issuing of the invoice. Full details of the Account Holder will be provided on the invoice.

## Intellectual property

Any Event content, including but not limited to photos, videos, slides, or papers shall not be posted or disseminated by the Partner without the express written approval of the Symposium Secretariat.

## Cancellation and force majeure

If the Partner cancels the application for a sponsorship package after it has been officially accepted by the Symposium Secretariat, he will be liable to pay the following fees, unless the package cannot be reallocated to another company:

70% of the total rate, if the cancellation is received in writing until 31 August 2021. 100% of the total rate, if the cancellation is received in writing after 1 September 2021.

Any refunds will be made after the Event but no later than 29 November 2021. All bank charges resulting from a refund related to the cancellation of sponsorship package/exhibition will be at the charge of the partner.

The Symposium Secretariat reserves the right to cancel without notice or compensation the 50<sup>th</sup> ESCP Symposium 2022 event in the force majeure (strikes, fires, terrorist attacks, damages, or other fatal occurrences). In such case, the Symposium Secretariat is freed of all responsibility and shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

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Date

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Stamp and Signature

Please send the completed, signed, and stamped Order form incorporating General Terms and Conditions to the ESCP International Office): [international.office@escpweb.org](mailto:international.office@escpweb.org) and to the ESCP Treasurer responsible for sponsorship of our events: Dr. Monika Lutters, email: [Monika.Lutters@ksb.ch](mailto:Monika.Lutters@ksb.ch). Thank you for your cooperation!